

# PLASTIC SHIPPING CONTAINER INSTITUTE

1701 Pennsylvania Avenue, N.W.

Washington, DC 20006

[www.PSCIonline.org](http://www.PSCIonline.org)

## ANNUAL MEETING

SEPTEMBER 25-26, 2019

CAESARS PALACE HOTEL  
LAS VEGAS, NEVADA

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### SCHEDULE OF EVENTS

Wednesday, September 25, 2019

Board of Directors Meeting 3:00 PM

Cocktails and Dinner at Old Homestead  
Restaurant, Caesars Palace Complex 6:00 PM

Thursday, September 26, 2019

Buffet Breakfast 8:00 AM

General Membership Meeting 8:30 AM

Public Education Committee 8:45 AM  
(Chair Donny Chaplin and PSCI General Counsel David Baker)

Environmental Committee 9:00 AM  
(Chair Jack Cooke)

*Randy Pollack*  
"Update on California Packaging Legislation"

Technical Committee (Co-Chairs Terry Iker and Jon Ratzlaff)	9:45 AM
<i>Anthony Lima, PHMSA</i> “Update on PHMSA Package Testing”	10:00 AM
Coffee Break	
<i>Ron Cooke, ExxonMobil</i> “Material blends and additive effects on injection molding and container performance”	11:00 AM
Luncheon	12:00 PM
<i>Jon Ratzlaff, Chevron Phillips</i> “Sustainability”	1:00 – 2:30 PM
<i>James Overbeeke, Engel Machinery</i> “Space Efficient Pail Machine”	2:30 – 3:00 PM
<i>Jim Murphy, Xeikon</i> “Speed to Market, Heat Transfer Labels via Digital Printing. A Case Study”	3:00-3:30 PM
<i>Geoff Luther and Jeff Wilkerson, AI Tool Corporation</i> “Plastic Injection Molds and the World Market”	3:30-4:00 PM
Adjournment	4:00 PM

# BIOS

## **Randy Pollack**

Randy Pollack specializes in developing and directing government and regulatory affairs strategies through lobbying, political grassroots, public relations efforts and organizing industry coalitions. He regularly represents businesses and trade associations before the California Legislature, the executive branch and state agencies.

Randy has served as the lead lobbyist on issues involving chemical policy, dietary supplements, consumer packaging, cosmetics, privacy, financial, education and agricultural issues. Additionally, he has extensive knowledge in working with the California Department of Food & Agriculture, Cal-EPA, Department of Health Services, Consumer Services Agency and various other agencies to resolve issues on behalf of his clients. In a November 2009 survey, California Legislators voted Randy as the “Most Underrated Lobbyist” working at the Capitol—a testament to the effective and pragmatic approach he employs on behalf of his clients.

Before joining Churchwell White LLP, Randy established his own company focusing on legislative and regulatory affairs. Prior to that, Randy was a shareholder of a national law firm where he directed legislative and regulatory strategies for Fortune 500 companies and trade associations. Randy’s 25 years of government experience include serving as Chief Deputy Legal Affairs Secretary to former Governor George Deukmejian, where he counseled the Governor and senior staff on a variety of legal, public policy and legislative issues. As chief consultant to the Assembly of Agriculture Committee, he oversaw issues affecting California’s \$20 billion agricultural industry. In addition, Randy served as legal advisor to the California Public Employment Relations Board.

Randy Pollack is a registered California lobbyist and a member of the California and New York State Bars. He received his J.D. from University of the Pacific, McGeorge School of Law and his B.A. degree from the State University of New York, Buffalo. As an attorney and lobbyist, Randy is an AV® Peer Review Rated lawyer, the highest rating given by Martindale-Hubbell for legal ability and ethical standards.

Randy can be reached at 916 202 5830 or [randy@churchwellwhite.com](mailto:randy@churchwellwhite.com)

## **Anthony Lima**

Anthony Lima has served three agencies in the U.S. Department of Transportation since 1990. His current position is Senior Hazardous Materials Investigator for the Pipeline and Hazardous Materials Safety Administration (PHMSA). Since 2006 he has held the role of National Packaging Program Manager for the Office of Hazardous Materials Safety's Field Operations group.

PHMSA is the lead agency in the United States Department of Transportation (U.S. DOT) for hazardous materials transport oversight. PHMSA promulgates the Hazardous Materials Regulations, Title 49 CFR. PHMSA's specialty and exclusive regulatory jurisdiction is UN packaging manufacture, remanufacture, reconditioning, testing, certification and distribution for non-bulk, intermediate bulk and large packaging.

Mr. Lima advises the Associate Administrator for Field Operations and five regional directors. He develops strategic policies, procedures and focus for UN packaging regulatory oversight. As liaison with headquarters staff, Mr. Lima represents Field Operations for rulemaking activities, clarification requests, approvals and permits applications, engineering, outreach, fitness inspections, and training opportunities for non-investigators in all aspects of UN packaging.

Mr. Lima manages the Field Operations Performance Packaging Team which is represented by one specialist investigator from each regional office. Team activities include packaging training for investigators, all types of packaging related inspections and investigations, selection and execution of validation testing projects, and inspections of PHMSA's third party packaging laboratories.

Mr. Lima also manages PHMSA's Validation Testing Program. Since 1996, PHMSA has selected over 600 UN-certified designs for independent validation of performance certifications. PHMSA's package testing database is available <http://phmsa.dot.gov/hazmat/enforcement/reports-documents>.

PHMSA's National Packaging Strategy, Validation Testing Program Policies and Procedures, U.S. Army LOGSA Policies and Procedures for PHMSA validation testing and, a virtual tour of LOGSA's laboratory at the Tobyhanna Army Depot are located at: <http://phmsa.dot.gov/hazmat/enforcement/programs>. Mr. Lima can be reached at 856 265 3054 (cell) or [anthony.lima@dot.gov](mailto:anthony.lima@dot.gov)

## **Ron Cooke**

Ron Cooke has worked for ExxonMobil Chemical Canada for 27 years. He has held a number of technical roles at ExxonMobil Chemical's Sarnia polyethylene manufacturing facility and for the last 15 years has been responsible for providing Resin Development and Applications Technical Support for ExxonMobil Chemical's Injection and Rotational Molding Polyethylene business. He has also coauthored a number of patents in the area of polyethylene compositions.

Ron also has extensive experience in statistical process control and quality improvement and has developed and presented a number of courses on these topics.

In addition to being active in the PSCI, Ron is very active with the Association of Rotational Molders (ARM) and has presented numerous papers and workshops, serves on the ARM board and is chairperson of the education committee.

Ron holds a bachelor degree in Honors Applied Chemistry (1987) from the University of Waterloo in Waterloo, Ontario, Canada. Ron can be reached at 519 339 5649 or [ron.cooke@exxonmobil.com](mailto:ron.cooke@exxonmobil.com)

## **Jon Ratzlaff**

Jon Ratzlaff has been involved in the plastics industry for near 33 years. He holds experience in numerous disciplines such as rotational molding, injection molding, compounding, extrusion, film, sheet, coatings and thermoforming. His alma mater is Oklahoma State University with a B.S. in Chemical Engineering. He has time well spent in management, manufacturing, quality, research and development, and technical service. He is currently a manager in technical services with focus on product, application and business development for polyethylene rotational molding and injection molding products for Chevron Phillips Chemical Company.

Jon's industry involvement includes over a dozen industry papers, co-author of the "Injection Molding Toolbox" and co-author for the injection and rotational molding chapters in "Handbook of Industrial Polyethylene and Technology". He has been Past President of the Society of Plastics Engineers and he served on the SPE Executive Committee for 7 years. He is a past president and a current member of the SPE, Rotational Molding Division Board and long-standing member of the Injection Molding Division. He is the current Chair of the SPE Recycle Division of SPE. Jon has participated with the Association of Rotational Molding for the past 26 years as was recently elected into the ARM Hall of Fame. Jon is a board member of Plastics Industry association and a member of the Suppliers Division and Sustainability Division. He board member of the Plastic Shipping Container Institute, co-chair of Technology and a standing member for the past 17 years.

Jon can be reached at 918 977 4761 or [ratzlj@cpchem.com](mailto:ratzlj@cpchem.com)

## **James Overbeeke**

Jim received his Bachelor of Science, Mechanical Engineering from the University of Waterloo in 1986. He held various roles at Husky Injection Molding in packaging and closures for 20 years. During this time Jim was an active participant at PSCI. Jim then served as V. P. Sales, CBW Automation, for 5 years. When Robert Schad was ready to launch his new machine, Jim joined Athena as V. P. Sales for 5 years. In October 2018 Jim joined Engel Machinery as Business Development Manager Packaging.

Jim can be reached at 717 881 3092 or [james.overbeeke@engelglobal.com](mailto:james.overbeeke@engelglobal.com)

## **Jim Murphy**

Jim Murphy is the Business Development Manager at Xeikon and is responsible for investigating and researching the Heat Transfer and In-Mold Label markets globally and expand upon the first steps Xeikon has already taken in delivering solutions for this market. His goal is to discover the applications where a Xeikon-based solution is the perfect fit with specific emphasis on developing new business, markets and applications for product introductions while highlighting the value of existing company product lines for these applications.

Jim Murphy is an industry veteran who has been involved in the packaging industry for over 30 years and is a specialist in heat transfer, in-mold, shrink sleeve, cut-and-stack and pressure sensitive labels.

Murphy says, “Having been associated and focused with the HTL/IML label industry my entire working career, I see a huge growth potential in digitally printed labels in this key area. I see the advantages digital printing brings with its ability for short print runs, the elimination of up front pre-press costs, the need for sales, marketing and mock up samples and the growing need to have labels quicker to market.

“There is a very high demand for shorter lead times in label production as well as an increase in the amount of variable information the labels need to contain, and digital printing makes that achievable. I’ve found Xeikon, and its vast array of digital printing presses, is well positioned to help label manufacturers meet these demands, and more!”

Jim Murphy joins Xeikon from Multi-Color Corporation (formally Graphic Packaging/Smurfit Stone/DI-NA-CAL) where he was the National Accounts Manager since 1987.

He also proudly served and serves on several Industry trade associations such as: Western Packaging Association (WPA), California Packaging Club, Petroleum Packaging Council Board, Beauty Industry West, Plastic Shipping Container Institute, Cal Poly San Luis Obispo Packaging Program Advisory Board and West Pack Tradeshow advisory board.

He was WPA Packaging Person of the Year 2001/2002 and California Packaging Club President in 1996 and 2000.

Jim can be reached at 310 427 4313 or [james.murphy@flintgrp.com](mailto:james.murphy@flintgrp.com)

### **Geoff Luther**

Geoff Luther's professional career followed in his dad's footsteps. His father comes from a family of 10 and became a mold maker after applying for several jobs around Baraboo, WI. Geoff started working as a teenager on the family farm until he began his apprenticeship in the mold industry after graduating high school. He earned his Associates in Tool and Die from Moraine Park College, while going to school and working as an apprentice full-time. A major and distinguished accomplishment was earning SME's Apprentice of the Year in 1984. Something to this day he holds in high esteem. Geoff's career then took off learning as much as possible. He rotated positions throughout the organization from Tool Maker, to CNC machinist, to Supervisor, to Foreman, through Program Engineering and even Design Engineering, learning as much as he could. Geoff was in an unfortunate car accident which left him paralyzed, however it hasn't slowed him down...it fueled his passion for making the best engineered injection molds. In 1993 Geoff became president of A1 Tool Corporation and in 2012 purchased the company from Triangle Tool (his father's company). Under Geoff's direction, A1 has continue to grow and recently won the SME Mold Maker of the Year Award. On a side note, he remains happily married (26 years) with two wonderful teenage children and a mid-size zoo of family pets. Geoff's passion has been and continues to be positively interacting with customers and employees, creating innovative engineering solutions, and following the life of a mold from concept to final production.

A1 Tool has an outstanding reputation for building quality injection molds. Our strengths are engineering and manufacturing; complex, multi-shot, multi-action, stack and tandem molds. We have both international and domestic production facilities to produce both economical and premium molds that last.

Geoff can be reached at 708 356 1811 or [Geoff@A1ToolCorp.com](mailto:Geoff@A1ToolCorp.com)

### **Jeff Wilkerson**

Jeff Wilkerson was born in a household of engineers with his grandfather, father, and two brothers having engineering degrees. Just imagine those dinner conversations... He earned a degree in Mechanical Engineering from Penn State and immediately started his career in plastic injection molding. The majority of his career was spent at Rehrig Pacific Company where he worked as a Plant Manager in three different plants before going into corporate engineering for a longer period of time. As the Engineering Manager he was heavily involved in new product development, tooling, and processing. He was

especially known for leading the company into complex tooling solutions, plastic recycling and co injection molding.

After leaving Rehrig in 2014, Jeff settled at A1 Tool as the VP of Sales and Business Development. This has allowed him the opportunity to share his expertise with customers across a variety of markets. Jeff came to A1 with a very diverse background in understanding the mold functionality, but now coupled with A1's mold manufacturing, he's thrilled to expound on his knowledge. Jeff is also A1's guru on utilizing our mold filling and warp analysis software.

Jeff is proud to be associated with A1 Tool based on their reputation and ability to manufacture complex molds. Although he works out of Texas, his customer base covers the whole USA and enjoys traveling to meet prospective customers.

Jeff can be reached at 817 946-7062 or [Jeff.Wilkerson@A1ToolCorp.com](mailto:Jeff.Wilkerson@A1ToolCorp.com)

### **David H. Baker**

David H. Baker has been practicing law in Washington, D.C. for forty years, focusing on the areas of product safety law and transportation law. He regularly represents clients before the Consumer Product Safety Commission and the U.S. Department of Transportation. His clients include national trade associations, Fortune 500 corporations and privately held companies.

David currently serves as Co-Chair of the ABA Committee on Consumer Product Regulation and is a past President of ICPHSO and past President of the Association of Transportation Law Professionals. He has served as an Adjunct Instructor on trade association law at Catholic University Law School, and as an Instructor on transportation law at the University of Maryland and the Department of Defense.

He obtained his Bachelor's Degree with Honors from Hamilton College in 1976 and obtained his Juris Doctor Degree from the George Washington University Law School in 1979, where he was a member of the *Journal of International Law*.

David can be reached at 202 253 4347 or [david.baker@dhbakerlaw.com](mailto:david.baker@dhbakerlaw.com)

## REGISTRATION LIST

<u>Registrant</u>	<u>Spouse</u>	<u>Company</u>
Geoff Luther*		A1 Tool
Jeff Wilkerson*		A1 Tool
Jason Colegrove*		American Flange/Tri-Sure
Sean Smith*		American Flange/Tri-Sure
Arthur Marounian*		API Kirk Containers
Jack Cooke*		BASCO
Ray Little*		Calframax
Matt Little*		Calframax
Jerry Edquist*		Carlson Tool & Manufacturing
Tom Giovannetti*		Chevron Phillips Chemical
Jon Ratzlaff*		Chevron Phillips Chemical
Annamarie Scheuring*		Chevron Phillips Chemical
Shauna Smith*		Chevron Phillips Chemical
Mike Chorbash*		Core Plastech
John Smythe*		Core Plastech
Peter Suttoni*		Core Plastech
Erik Christopher*		Cove West
Nathan Wiker*		Dow Chemical
James Overbeeke*		Engel Machinery
Ron Cooke*		ExxonMobil Chemical Canada
Art Wilson*		ExxonMobil Chemical Canada
Jose Ballester*		Fortiflex
Donny Chaplin*		Grand River Rubber & Plastics
Trevor Pacholok*		Ingenia
Pat Hawkins*		Kase Equipment
Kelly Hawkins*		Kase Equipment
Terry Iker*	Lynn	M&M Industries
Glenn Morris*		M&M Industries
Greg Norton*		Norton Packaging
Andrew Resler*		Rehrig Pacific
Marie Welton*		Rieke
Vince Ciccone*		Top Grade Molds
Jim Murphy*	Paula	Xeikon

\*=Paid as of September 13, 2019

## **Speakers**

Randy Pollack  
Anthony Lima  
Ron Cooke  
Jon Ratzlaff  
James Overbeeke  
Jim Murphy  
Geoff Luther  
Jeff Wilkerson  
David Baker

## **Company**

Churchwell White LLP  
PHMSA  
ExxonMobil Chemical Canada  
Chevron Phillips  
Engel Machinery  
Xeikon  
A1 Tool  
A1 Tool  
PSCI