

# **PLASTIC SHIPPING CONTAINER INSTITUTE**

## **SPEAKER BIOGRAPHIES**

**ANNUAL MEETING**

**MARRIOTT LAGUNA CLIFFS RESORT**

**DANA POINT, CALIFORNIA**

**MARCH 21-22, 2010**

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### **Stephanie Baker**

Stephanie works for KW Plastics, the world's largest recycler of HDPE and PP. She is responsible for Market Development and PP Procurement for KW Plastics Recycling Division and works closely with KW Container customers to establish closed loop recycling programs for used paint containers.

With a background in communications and economic development, Stephanie speaks to the economic advantages and opportunities of recycling, particularly closed loop programs. She frequently acts as the sustainability spokesperson for KW Plastics and with interests in bridging the gap between the green design trend and recycling as a sustainable solution.

Stephanie was involved in the highly recognized and award-winning "Recycle Caps with Aveda" cap collection program. Her white paper "Closed-Loop Recycling: a Sustainable Packaging Solution for the Coatings Industry" was published in PCI Magazine, December 2008.

Professionally, Stephanie serves on the board of the Alabama Recycling Coalition, the Southeast Recycling Development Council ([www.serdc.org](http://www.serdc.org)) and as an advisory board member and contributor for GreenerPackage.com. Most recently, Stephanie was named Chair for SERDC Recycling Summit 2010.

At home in Troy, Alabama, Stephanie is married to Matt Baker with whom she has two daughters.

### **Randy Pollack**

Randy Pollack specializes in developing and directing government affairs strategies through lobbying, political grassroots, public relations efforts and organizing industry coalitions. He

regularly represents business and trade associations before the California Legislature, the executive branch and state agencies.

Randy has been the lead lobbyist on issues involving plastic packaging, education, health, dietary supplements, credit reporting and educational issues. He has extensive knowledge in working with the Legislature, Governor's Office, Cal-EPA, Department of Health Services, Consumer Services Agency and various other agencies to resolve issues on behalf of his clients. In a November 2009 survey, California Legislators voted Randy as the "Most Underrated Lobbyist" working at the Capitol – a testament to the effective and pragmatic approach he employs on behalf of his clients.

Prior to establishing his own company, Randy was a shareholder for a national law firm where he directed legislative strategies for Fortune 500 companies and trade associations. Randy's 25 years of government experience include serving as Chief Deputy Legal Affairs Secretary to former Governor George Deukmejian where he counseled the Governor and senior staff on a variety of legal, public policy and legislative issues. As chief consultant to the Assembly Agriculture Committee, he oversaw issues affecting California's \$20 billion agricultural industry. In addition, Randy served as legal advisor to the California Public Employment Relations Board.

Randy is a registered California lobbyist and a member of the California and New York bars. He received his J.D. from University of the Pacific, McGeorge School of Law and his B.A. degree from the State University of New York, Buffalo.

## **Patty Moore**

Patty founded Moore Recycling Associates Inc. in 1989 while she was completing her M.S. in Resource Management and Administration from the University of Antioch-New England's Environmental Studies Department.

Patty Moore has been involved in the field of recycling since 1983 when she became fascinated with the commonality, variety, and value of waste while working at the Wilton Recycling Center in Wilton, NH. She was the principal author of *How to Implement a Plastics Recycling Program* (also known as the Idiot Book of Plastic Recycling), published by the Council for Solid Waste Solutions in 1991. Since then, she has not once looked back in her efforts to advance the number and type of materials collected for recycling on both a local and global scale. Ms. Moore was a participant in a Department of Commerce, Plastics Trade and Investment Mission to China in 1996 and continues to have a strong interest and understanding of the critical role played by China and other developing nations in domestic recycling efforts.

Under her leadership, Moore Recycling Associates has had a huge impact on current recycling systems while managing to maintain a small staff of professionals. Ms. Moore lives in Sonoma, California with her winemaker husband, her two sons, and her goofy mutt Porkchop who accompanies her daily on her walk to work.

## **Dave McKeeman**

David (Dave) McKeeman is the new business development manager for the LyondellBasell Industries polypropylene business in North America, focusing on innovation of new resins and expanding markets for injection, thermoforming and blow molding technologies. Lyondell Chemical Company and Basell merged to form LyondellBasell Industries (“LBI”) on Dec. 20, 2007 and is now is one of the world’s largest polymers, petrochemicals and fuels companies. Their Polymers Group is headquartered in Newtown Square, PA.

McKeeman joined LyondellBasell (Himont) in 1989 and has served in various management positions in sales, marketing, product and new business development. He has been a successful leader and advocate for plastics as a source reduction material.

McKeeman represents LBI interests for sustainability of polypropylene in North America. In supporting this effort he has been a member of the Society of the Plastics Industry Public Policy Committee and Material Suppliers Council since 2005. Dave has served as the Public Policy Vice Chairman since 2007. He also represents LBI as a member of the Association of Postconsumer Plastics Recyclers (APR) where their Rigids Group is looking at expanding plastics recycling beyond #1 and #2 bottles. McKeeman holds a BS and MBA from the University of Delaware.

## **Jon Ratzlaff**

Jon Ratzlaff has been involved in the plastics industry for over 24 years. He holds experience in numerous disciplines such as rotational molding, injection molding, compounding, extrusion, film, sheet and thermoforming. His alma mater is Oklahoma State University (Go Cowboys!) with a B.S. in Chemical Engineering. He has time well spent in management, manufacturing, quality, research and development, and technical service, which includes his favorite: product/application and business development. He is currently focused on application development and technical services for rotational molding and injection molding polyethylene line of products for Chevron Phillips Chemical Company.

## **David Baker**

David Baker has been practicing law in Washington, D.C. for thirty years, focusing on the area of safety law. He regularly represents clients before the Consumer Product Safety Commission and the Department of Transportation. His clients include national trade associations, Fortune 500 corporations and privately held companies. Representative trade association clients include the Asphalt Emulsion Manufacturers Association, the Asphalt Recycling and Reclaiming Association, the Foundation for Pavement Preservation, the International Slurry Association, the Lighter Association, the National Council on Fireworks Safety, the Plastic Shipping Container Institute, the Sports Card Association, the Tobacco Industry Testing Laboratory and the Writing Instrument Manufacturers Association. Representative corporate clients include BIC, Cerilliant, Coleman Company, The Holmes Group, Jarden Corporation, Johanson Transportation, Loew-Cornell, LTD Commodities, Office Depot, Rawlings, Snell Memorial Foundation, The Sports Authority, Sunbeam Products, Toro Company, Tyco Fire & Safety, Victory Fireworks and Zippo Manufacturing Co.

In the product safety area, Mr. Baker has been lead counsel for industry in four rulemakings before the CPSC and regularly represents clients before the CPSC in Section 15 reporting cases, recall actions and civil penalty proceedings. He also regularly appears before Health Canada on behalf of manufacturers of regulated products in that country, and before DG SANCO on behalf of manufacturers of regulated products in the EC.

In the transportation area, Mr. Baker has been counsel to numerous clients on exemptions, special permits and approvals before the Pipeline and Hazardous Materials Safety Administration, the Federal Motor Carrier Safety Administration and the Federal Highway Administration. He also handles civil penalty matters before all three modal agencies.

Mr. Baker previously served as the Executive Partner in the Washington, D.C. office of Holland & Knight LLP and on the Executive Committee of Thompson Hine LLP. In 2006, he decided to pursue a career goal of establishing his own firm focused on safety law.

Mr. Baker currently serves as Co-Chair of the ABA Committee on Consumer Product Regulation. He is a past President of the Association of Transportation Law Professionals and of the International Consumer Product Safety & Health Organization and is a former Director of the Bar Association of the District of Columbia.

He obtained his Bachelor's Degree with Honors from Hamilton College in 1976 and obtained his Juris Doctor Degree from the George Washington University Law School in 1979, where he was a member of the *Journal of International Law and Economics*. Mr. Baker also received the *Certificat Pratique de Langue Francaise* from the Sorbonne in 1975. He is AV rated by Martindale Hubbell, is a member of The Barristers of Washington, D.C. and is listed in Who's Who in American Law.

Mr. Baker serves as Vice Chairman of the Catholic Cemeteries of the Archdiocese of Washington, D.C. and serves as *pro bono* counsel to the Roy Trout Memorial Scholarship Fund, Save the Trail and the International Consumer Product Safety & Health Organization

Mr. Baker resides in Chevy Chase, Maryland with his wife, Mary, and their fifteen year old son, David, a future Olympic swimmer, and occasional reader.

**DRESS FOR ALL MEETINGS IS BUSINESS CASUAL**