

# Welcome!

# PSCI Annual Meeting Introducing a New Legacy: Advanced Recycling

September 30, 2021



Performance by design. Caring by choice.™

# **Rapidly Growing Middle Class**



140 MM people enter the middle class *annually* 

- Middle class represents majority of world population
  - O Over 3.2 B people today
  - O Growing to 5.3 B people by 2030
- Now one third of the global economy
- 5 people enter the middle class each second
- Next 9 in 10 middle-class consumers will be from Asia









## **Advantages of Plastics**

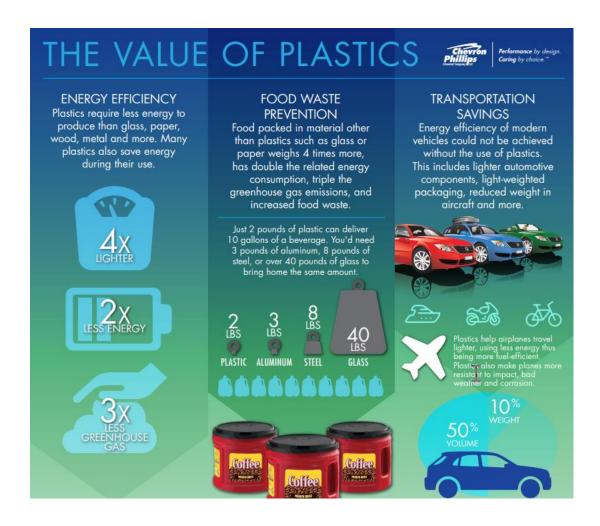
#### Still one of the most sustainable materials

 Energy efficiency compared with alternative packaging options

4x lighter2x less energy to produce3x less greenhouse gas emissions

- Preserving food longer
- Enables enhanced fuel efficiency
- Clean, safe, sanitary (food, medical)





## **Advantages of Plastics – One Example**





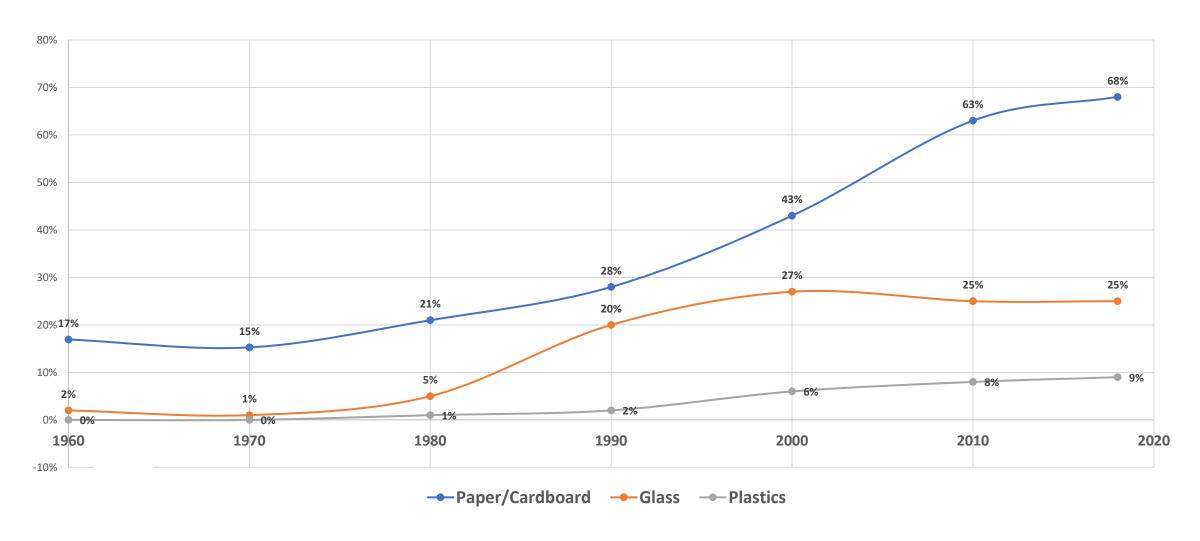
95% of gas distribution pipe in North America

A 20' length of storm water corrugated polyethylene pipe weights 600 lbs; the concrete equivalent weighs 22,500 lbs

A 10-mile PE water pipe can save nearly 450,000 gallons of water from leaking per year

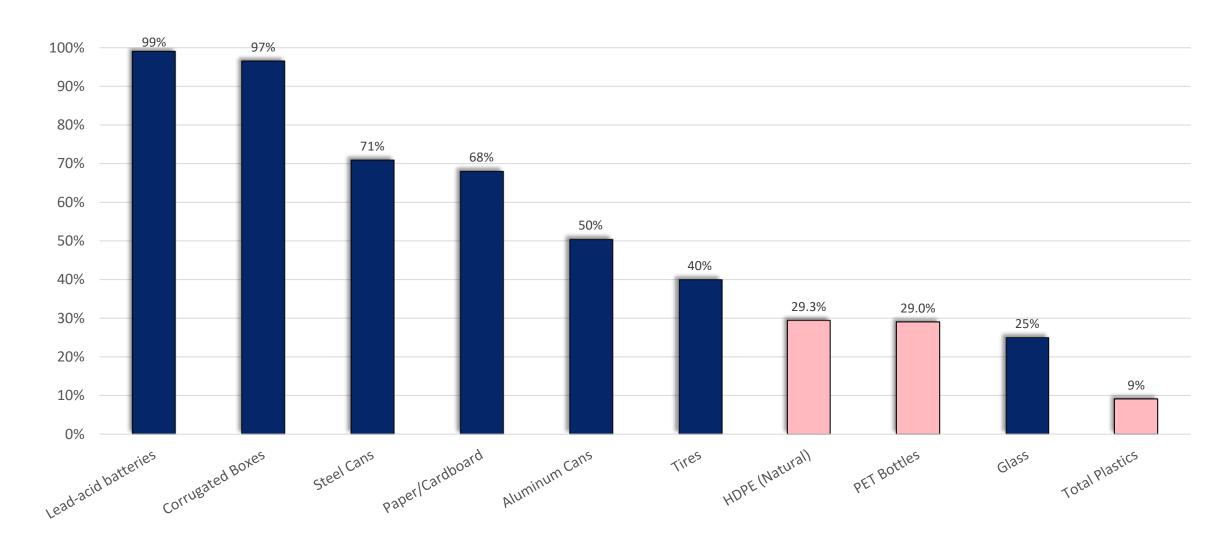
# **U.S. Recycling Rates**







# **U.S. Recycling Rates**



## **American Chemistry Council**



Circular Economy Commitments

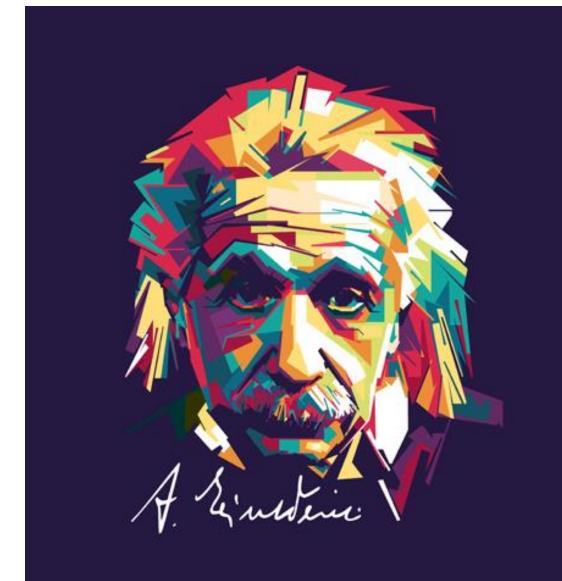


100% of plastics packaging is reused, recycled, or recovered by 2040



All ACC member manufacturing sites participate in Operation Clean Sweep®-Blue by 2022





WE CANNOT SOLVE OUR
PROBLEMS WITH THE SAME
THINKING WE USED WHEN
WE CREATED THEM

- Albert Einstein

# **Circular Economy**

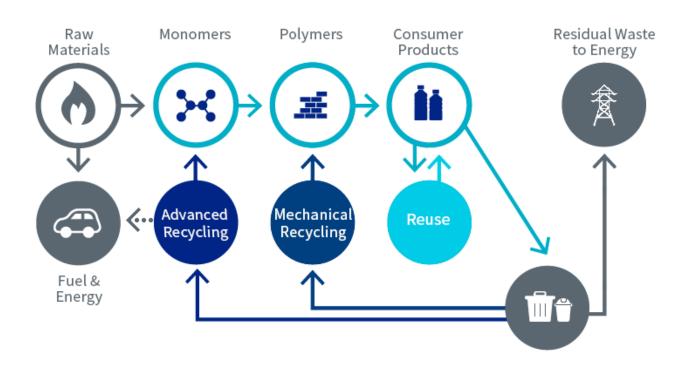


Multiple approaches – one goal



# **Advancing the Circular Economy**





#### **Mechanical Recycling**

- Shred / wash / remold polymers
- Primarily #1 & 2 plastics
- Simple structures
- Mostly non-regulated applications

#### **Advanced Recycling**

- Shred / wash / convert to liquids or gases
- Broad range of polymers
- Simple or complex structures
- Broad applications including food / pharma

# **Mechanical Recycling**









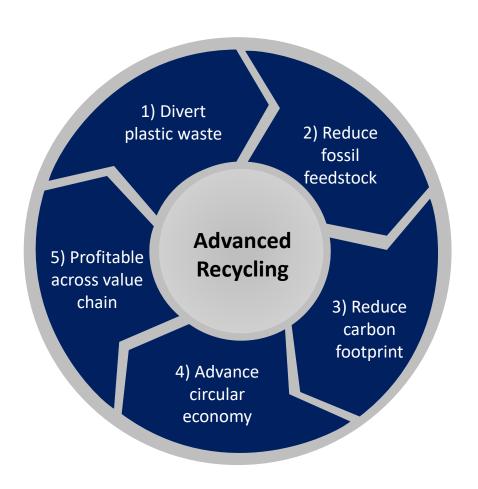
"Melting down and remolding plastic is sort of like reheating pizza in the microwave — you get out basically what you put in, just not as good. That limits the number of times plastic can be recycled before it has to be landfilled."

Susannah Scott of the University of California, Santa Barbara

# **Advanced Recycling**



## Converting difficult to recycle plastics to viable feedstock



#### **Advanced Recycling Technologies**

- Dissolution (extracting plastic)
- Depolymerization (breaking down to basic building blocks)
- Conversion (turning into raw materials)
  - Pyrolysis
  - Gasification

## **Circular Polymers – Advanced Recycling**

#### Chevron Phillips CHEMICAL

## Simplified overview - Pyrolysis Process

#### **Production Process**

Feedstock

Any mixed plastic waste, including difficult-to-recycle plastics #1 (PET), #3 (PVC) & #7 (Other) require additional steps Paper, organic material, aluminum, ... in very small quantities

Output

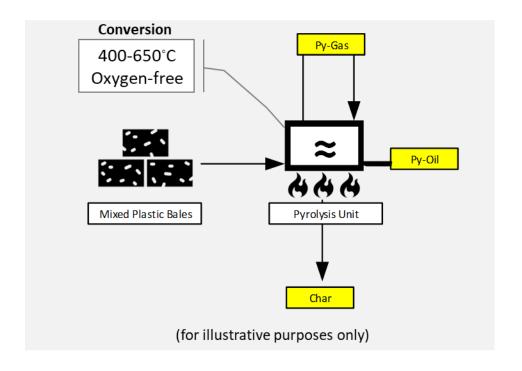
~70% Pyrolysis Oil

~20% Pyrolysis Gas recuperated to furnace

~10% Char to roads/bricks and other industrial products

#### <u>Advantages</u>

Lower sorting requirements (compared to mechanical recycling)
Converts plastic waste to basic hydrocarbon building blocks
Output can be upgraded into virgin plastics



# **Advanced Recycling - Pyrolysis**



	■ • BASF The Chemical Company	<u>حبالت</u> عمامات	BOREALIS Keep Discovering	NESTE	Nestle.	Dow	INEOS	yonde  base	TOTAL	REPSOL	E <b>x</b> onMobil.
	Europe										
Announcement	December, 2018	February, 2019	July, 2019	<u>January,</u> <u>2021</u>	October 2020	<u>August,</u> <u>2019</u>	<u>April,</u> 2020	September, 2020	October, 2020	December, 2020	<u>March,</u> 2021
Circular Product	PE, PP, Polyurethanes	PE, PP, Polycarbonates	PE, PP	Renewable Propane		PE, PP	PE, PP	PE, PP	ТВА	PE, PP	PE, PP
Pyrolysis Oil Suppliers	Recenso Quantafuel	Plastic Energy (2022)	OMV	Alterra Energy (const 2021)	Plastic Energy	Fuenix Mura Technology	Plastic Energy (2023)	Karlsruhe Institute of Technology	Plastic Energy (2023)	TBD	Plastic Energy (2023)
Certification	Ecoloop ISCC PLUS	ISCC PLUS	ISCC PLUS		ISCC PLUS	ISCC PLUS	ISCC PLUS RBS	ISCC PLUS	ISCC PLUS	ISCC PLUS	ISCC PLUS

	<b>▲Am</b> Sty	EASTMAN	Shell	Sealed Air Re-imagne	Chevron Phillips CHEMICAL	Braskem	ExconMobil.	SK	
	US								
Announcement	<u>April,</u> 2019	January 2021	November, 2020	<u>August,</u> <u>2020</u>	October, 2020	December, 2020	February, 2021	<u>January</u> <u>2021</u>	
Pyrolysis Oil Suppliers	Agilyx (Regenyx JV)		Nexus Fuels	Plastic Energy	Nexus Fuels New Hope Braven Env'tal	Encina Agilyx (TBD)	XOM_ Technology; Cyclyx*	<u>Brightmark</u>	
Certification	ISCC PLUS	ISCC PLUS	ISCC PLUS	-	ISCC PLUS	ISCC Plus	ISCC Plus		

#### **Announced Investments**

- Dow: Mura Technology
- Sealed Air: Plastic Energy
- Neste: Alterra Energy
- Ravago: Alterra Energy

#### Sources

https://www.businesswire.com/news/home/20210422005594/en/Dow-and-Mura-Technology-announce-partnership-to-scale-game-changing-new-advanced-recycling-solution-for-plastics https://www.neste.com/releases-and-news/circular-economy/neste-acquires-minority-stake-alterra-energy-companies-partnering-commercialize-alterras-waste

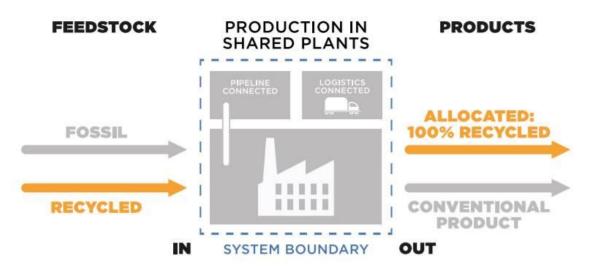
https://www.sealedair.com/company/media-center/press-releases/sealed-air-invests-plastic-energy

## Circular Polymers – Mass Balance Approach



## High-level explanation

- Accredited Chain of Custody approach
- Used to trace the flow of material through value chain
- Product claims shall be verified & certified by 3<sup>rd</sup> party
- Mass Balance Approach is gaining global recognition



**Figure 6.** The system boundary can comprise various elements of an integrated chemical production system with potential physical substance stream between the recycled feedstock and the selected product including multi-site transfer in global manufacturing supply chains.

## **ISCC PLUS - International Sustainability & Carbon Certification**



#### Logo use and Claims

- Since achieving ISCC PLUS certification, CPChem is authorized to use the ISCC PLUS logo and make claims related to the certification of the product (subject to ISCC approval)
- Customers should be aware that use of the ISCC logo and any claim directly invoking the ISCC name may be strictly controlled by ISCC
- General sustainability-related claims, which do not directly reference ISCC, are not subject to approval by ISCC
  - Per ISCC, any indirect reference to ISCC, which could cause confusion, should be avoided.
- Customers should consult ISCC directly, or their legal counsel, for guidance on use of logo/claims and certification for customer's processes/product(s)

## **Advanced Recycling - Pyrolysis**

## Developing a Circular Economy

- Utilizes difficult-to-recycle waste plastics to feedstock
- Redirects plastic waste from landfill
- Reduces fossil fuel-based feedstock requirements
- Fills unmet demand
  - Predictable processability
  - Regulatory compliance
  - No taste, odor or color issues
  - No additional product silos required
- Validation through ISCC\* certification
- First supply agreement announced with Nexus Fuels



06/21/2021

Chevron Phillips Chemical earns top honors from PLASTICS Industry Association for launch of Marlex® Anew™ Circular PE



See www.cpchem.com\advancedrecycling

<sup>\* &</sup>quot;International Sustainability and Carbon Certification", Cologne, Germany

# Questions



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## **Circular Polymers – Market Drivers**



### What is causing the high demand for circular polymers?

Legislative and brand owner pressure making participation in circular economy a global requirement

Europe: frontrunner with "EU Green Deal" and initiation of plastic waste tax in 2021 US: closely following EU, new state & national legislation being debated Asia: early signs in Australia, Japan and China

- Polymer producers prioritizing resources to achieve sustainability goals and accelerate supply
- Core focus is "plastic waste reduction" and "lowering carbon footprint"
- Packaging converters and brand owners reaching out for guidance and supply of circular polymer

# Circular Polymers – Plastic waste feedstock



#### How to define Post-Consumer Recyclate?

#### ISO

Post-Consumer Recyclate has been generated by households or by commercial, industrial and institutional facilities in their role
as end-users of the product which can no longer be used for its intended purpose. This includes returns of material from the
distribution chain

Source: ISO 14021:2016 modified (section 7.8.1.1.a), Environmental labels and declarations – Self-declared environmental claims (Type II environmental labelling), Usage of terms, modified (focus on post-consumer recycled material)

#### <u>EPA</u>

- Post-consumer material means a material or finished product that has served its intended use and has been diverted or recovered from waste destined for disposal, having completed its life as a consumer item.
- Recovered material means waste materials and byproducts that have been recovered or diverted from solid waste, but does not include materials and byproducts generated from, and commonly reused within an original manufacturing process.
- Post-consumer material is a subset of recovered material.

Source: United States Environmental Protection Agency (EPA), Comprehensive Procurement Guideline (CPG) Program, FAQ

# Marlex<sup>®</sup> Anew<sup>™</sup> – Value Proposition

#### Chevron Phillips CHEMICAL

## Providing circular polyethylene for a sustainable future

- Advanced recycled resin 100% sourced from (mixed) plastic waste \*
- Fully circular product: unlimited recycling, without quality loss
- ISCC PLUS certified
- Flexibility
- Increasing regulatory and legislative acceptance
- Molecular structure same as virgin resin

Plug & Play solution

FDA Approved/Regulatory compliance

100% prime resin

Consistency



<sup>\*</sup>Based on Mass Balance Attribution

# Marlex<sup>®</sup> Anew<sup>™</sup> – Key Milestones

#### Chevron Phillips CHEMICAL

### Accelerating efforts to meet 1 B lbs / 450 kMT target in 2030

Oct. 2020 — First commercial production of PE from pyrolysis oil

**Nov. 2020** – Cedar Bayou receives first ISCC PLUS certification

**Dec. 2020** – First certified commercial scale production

Jan. 2021 - Supply agreement with Nexus Fuels announced

**Apr. 2021** – CPChem appoints first VP with exclusive focus on Sustainability

**Apr. 2021** — Supply agreement with New Hope Energy announced

**4Q 2021** − Marlex<sup>®</sup> Anew<sup>™</sup> scale up

**2H 2022** – ISCC PLUS Certification of other polyethylene plants

**2H 2022** – Expansion of product offering

2H 2030

**Estimated** 

Achieve 1 B lbs / 450 kMT of annual sales of Marlex<sup>®</sup> Anew<sup>™</sup>

## **Chevron Phillips Chemical**



#### Resources

#### **CPChem Homepage**

www.cpchem.com

#### **CPChem Sustainability**

www.cpchem.com/sustainability

#### **CPChem Advanced Recycling**

https://www.cpchem.com/AdvancedRecycling

#### **CPChem News**

https://www.cpchem.com/media-events



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